



The newsletter of
The Ontario Co-operative Association

News



→ Lead.

↑ Cultivate.

→ Connect.

IYC 2012: Co-operative enterprises build a better world. View the [video](#) that the United Nations used to launch the International Year on October 31, 2011.

1. DENYSE GUY TO BECOME EXECUTIVE DIRECTOR OF CANADIAN CO-OPERATIVE ASSOCIATION

A message from Barry Hannah, Board Chair, Ontario Co-operative Association

It is with both sadness and great pride that I share with you that Denyse Guy has accepted the position of executive director of the Canadian Co-operative Association, effective January 2, 2012.

Denyse has been the executive director of the Ontario Co-operative Association since its founding in 2002, and prior to that was the manager of CCA Ontario region, On Co-op's predecessor. Under her guidance, our Association has grown dramatically in size and influence, proudly leading, cultivating and connecting the Ontario co-operative sector.

Denyse has been a driving force for building a stronger partnership with the government of Ontario and for championing ongoing changes to Ontario's *Co-operative Corporations Act*. She has been instrumental in strengthening many co-operative sectors including renewable energy and local organic food, and is a relentless champion for expanding co-operative development resources for our province. One

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of her proudest accomplishments is the Co-operative Management Certificate Program, which Denyse has developed and nurtured over more than seven years.

To say that Denyse will be missed is an understatement. However, the legacy that Denyse leaves will ensure a continued strong co-operative sector in the province.

The On Co-op board is convening a hiring committee for the position of executive director and will make an announcement shortly about the hiring process.

Please join with the On Co-op board and staff as we wish Denyse the best as she moves into her new position at CCA. ·

2. DEADLINE IS NOV. 17 FOR CO-OP MANAGEMENT PROGRAM APPLICATIONS

The deadline to apply for the next session of the [Co-operative Management Certificate Program](#) is just one week away.

The CMC Program is a 6-month professional development course, blending online learning with face to face intensive sessions held at the Schulich School of Business at York University.

The Program is tailor-made for co-operative managers, board members, sector leaders, and others with a strong interest in the co-operative business enterprise model.

The next session begins in December, with [applications](#) accepted until November 17. ·

3. CO-OPS FEATURED ON CBC RADIO

On November 4, 2011, the CBC Radio program *The Current* examined the role of co-operatives and credit unions in the Canadian economy and whether they are

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STUCK FOR IYC IDEAS?

Download a list of 31 inexpensive or easy-to-arrange things you can do to promote your co-op, credit union or caisse populaire during the International Year of Co-operatives [HERE](#).

- Download the IYC logo [here](#).
- Download the IYC wordmark [here](#).

IYC ITEMS AVAILABLE FOR PURCHASE.

Now available: A wide range of IYC2012 promotional products including banners, flags, buttons, pins, lanyards, fridge magnets and tablecloths. Many products can also be customized. View the products, and obtain order information at www.canada2012.coop .

REPOST. Please feel free to forward this message to others in your networks or repost any of the articles.

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an alternative to big business that the Occupy protesters should consider. Listen to the audio recording [here](#) and view a list of related CBC links [here](#).

Dame Pauline Green, president of the [International Co-operative Alliance](#) (ICA), was interviewed along with Tim Southam, communications manager of [Mountain Equipment Co-op](#), and Joseph Heath, a professor at the University of Toronto. Dame Pauline Green had an excellent response to Dr. Heath's comments that co-operatives were not very different from traditional corporation.

4. YOUR CO-OP FEATURED ON A BILLBOARD

In less than two months, 40' x 10' billboards promoting co-operatives will be popping up in cities and towns all across Ontario as our [provincial IYC awareness campaign](#) begins.

You can expand the impact of this campaign by partnering with On Co-op to put more billboards in your community. The signs can promote your own co-op, your federation, or the co-ops, credit unions and caisse populaires in your community.

Through our group buy, the price is surprisingly affordable: Your company name and logo could be on a sign for as little as \$500. If you have a current marketing promotion, we can accommodate that, too. Plus ...you can add more signs to your community or extend the length of a sign. There are many ways your co-op can participate.

On Co-op would like to encourage co-ops to work together to increase the number of billboards in their communities. We can provide you with a list of the co-ops, credit unions and caisse populaires in your community so you can each share in the cost of a billboard (or two!).

To participate in the billboard campaign, contact [Mark Ventry](#) by November 15. Learn more about the Ontario billboard campaign at [this link](#). Time is starting to become short, but there is still time to participate. **This is a surprisingly affordable way to**

www.ontario.coop/publications.

EXTERNAL LINKS. If any external links, e-mail addresses or websites do not click through, please cut and paste directly into your web browser.

DISCLAIMER. All information in this newsletter has been gathered from sources believed to be reliable. On Co-op cannot be held responsible for the accuracy of submitted material, the content of external websites or redirections.

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SUBSCRIBE/UNSUBSCRIBE DETAILS

Because you are part of the co-operative and credit union sectors, or have expressed an interest in the co-operative movement, you are receiving this On Co-op newsletter.

~ **UNSUBSCRIBE.** To discontinue receiving the On Co-op newsletter, [click here](#). Please be sure to indicate which e-mail address(es) you want removed from the distribution list.

~ **SUBSCRIBE.** If this copy of the newsletter didn't come directly from On Co-op, [click here](#) to be added to our distribution list, or send your contact information to mventry@ontario.coop with "SUBSCRIBE NEWSLETTER" in the subject line.

CHANGE OR UPDATE YOUR CONTACT INFORMATION

[Click here to tell us of changes to your electronic or postal addresses.](#)

On Co-op does not lend, rent or sell e-mail addresses or contact information.

~ **SPAM.** To ensure consistent delivery of the On Co-op newsletter and to see any embedded images,

promote awareness of your organization. ·

5. GOVERNANCE WEBINAR SERIES FOR CREDIT UNION DIRECTORS

[CUSOURCE Credit Union Knowledge Network](#) presents its final two events for the 2011 Governance Webinar Series.

- Join Lee Anderson in [The Power of Networking](#), November 23 7.00-8.00pm EST
- Peter de Jager hosts [Just Trust Me](#), December 7, from 7.00-8.00pm EST. Peter's session is presented in partnership with the [Directors' Forum](#).*

Credit unions can easily self-register for these events by logging into the CUSOURCE learning management system with their passwords. Sessions are \$69 per person. (*For Ontario directors, the fee for Peter de Jager's session will be covered by the Directors' Forum.) ·

6. BANK TRANSFER DAY UPDATE

November 4th was bank transfer day and it gained world wide attention. Thousands of bank customers transferred their money from large corporate institutions into credit unions.

View the CBC story [here](#). Read the CNN MONEY [report](#) and the CUNA [report](#).

In an [article](#), Meridian Credit Union CEO Sean Jackson told the St. Catharines Standard that Bank Transfer Day did spur an increase in interest and attracted some new members. ·

7. WORKSHOPS SUMMARIZE FIVE YEARS OF SOCIAL

you should add us to your e-mail program's "SAFE SENDER" list -- especially if you receive our newsletters with the word "SPAM" in the subject line. If you are on a network, ask your IT/network administrator to add mventry@ontario.coop and groupmail@ontario.coop to your 'white' or 'approved' list.

~ **SUBMISSIONS.** We welcome your submissions, and have prepared some guidelines, which can be found [here](#).

Send us your co-op/ credit union/sector information and news, including your job postings, annual reports, newsletters, media releases, conferences, etc. We reserve the right to select and edit from the information we receive.

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ONTARIO CO-OP SECTOR

INFORMATION Ontario has more than **1,300 co-ops**, credit unions and caisses populaires, with **1,900** locations in more than **400** Ontario communities. The sector has **\$30 billion** in assets; more than **15,500** employees; **1.4 million** members; and is governed by **10,000** volunteer board members. For other co-op sector facts, [click here](#) or contact On Co-op.

Search the [online co-op directory](#) to learn more about the co-ops in your area.

JOIN OUR ONLINE COMMUNITY

Facebook: www.facebook.com/oncoop

Twitter: www.twitter.com/ontariocoops

Blog: www.ontariocoops.wordpress.com

ECONOMY RESEARCH

To wind up five years of research on the social economy in Canada, the Canadian Social Economy Hub is hosting its final series of three one-hour tele-learning sessions.

The sessions present the depth of research produced by the regional and national nodes:

- [Community-University Partnerships](#), November 25, 2011 at 12pm EST
- [A Thematic Analysis of the Canadian Social Economy Research Partnerships](#), November 29, 2011 at 12pm EST
- [Public Policy and the Social Economy](#), December 1, 2011 at 12pm EST

Register online at

<http://cserpebooktelelearning.eventbrite.com>

For questions about registration please contact [Matthew Thompson](#).

8. WEST END FOOD CO-OP FEATURED IN LOCAL PRESS

"It's not enough for the [West End Food Co-operative](#) to help residents put food on their tables. They want to help put food in their cupboards, pantries and basements, too..."

This is the beginning of an article in the November 8th issue of My Town Crier, written By Omar Mosleh. Read the full article [here](#).

9. CREATE A CO-OP CHALLENGE OFFERS \$5000 PRIZE

To celebrate IYC 2012 and the launch of the [All 4 Each high school curriculum project](#), On Co-op has created a Dragon's Den-type "Create a Co-op" challenge, open to anyone in Canada 25 years of age and younger.

Upload your pitch video for a new co-operative

ABOUT THE ONTARIO CO-OPERATIVE ASSOCIATION.

On Co-op develops, unites and promotes co-operatives throughout the province of Ontario. We are a co-op, too!! Our mission is to lead, cultivate and connect the co-operative sector. We achieve our mission and support our membership by providing programs and services in four strategic areas: Lifelong Co-op Learning; Government Relations; Communications and Member Relations; and Co-op Development. Learn more at www.ontario.coop.

INTERESTED IN JOINING THE ON CO-OP MEMBERSHIP?

There are definite [benefits](#) to organizations and individuals being part of our Association. On Co-op represents and supports existing, newly-formed or in-development co-operatives in all sectors of the economy, as well as sector stakeholders and supporters. Contact [Mark Ventry](#).

MEETINGS and HAPPENINGS. Check out the events page on the On Co-op website for the complete list:

www.ontario.coop/upcoming_events

Is your co-op/credit union or sector-related event not listed? Send us the details!

FOUNDATION'S AUCTION RAISED \$14,295

The [Ontario Credit Union Charitable Foundation](#) is pleased to announce that its silent auction during last week's Central 1 Fall Conference and Trade Show, raised \$14,295, almost 50 per cent more than last year.

The Foundation wants to thank the

business idea at www.s.coop/all4eachfacebook, and gather as many "likes" as possible to win. Voting closes June 1st, 2012.

ON TOP OF THIS... we're ALSO going to be holding IYC 2012 challenges monthly, beginning this December. These will be fun, easy-to-play challenges such as Photo Contests, and the winners will also be awarded prizes of approx. \$100 in value. (Open to all ages!)

Visit the *All 4 Each* Facebook page www.s.coop/all4eachfacebook for all the details you need. Make sure to "like" the page in order to participate, and receive all the updates!

To download a free copy of the *All 4 Each* book (which has a step-by-step guide to creating a business plan), visit www.s.coop/classroom.

Contest posters and brochures, as well as copies of the *All 4 Each* booklet and CD are available for your co-op, credit union or local school by emailing [Kerr Smith](mailto:Kerr.Smith)

P.S. *All 4 Each* is gaining international recognition. Check out this link the on UK Young Co-operatives website <http://youngco-operatives.coop/Resources>.

10. COMMUNITY POWER CONFERENCE

Join the Ontario Sustainable Energy Association for its third annual conference to hear about and discuss the FIT review, Green Energy Ontario 2.0, and practical training on how to drive community-led and community-commercial project partnerships.

While attending the conference be sure to tour the Power Networking Centre trade show, held in partnership with the Association of Power Producers of Ontario. More details at: www.cpconference.ca.

11. THE HIGH COST OF DEATH

credit unions, vendors, affiliates and individuals who generously donated cash or gifts to the auction.

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HAS YOUR CO-OP COMPLETED AODA TRAINING?

With only a few exceptions, the Accessibility for Ontarians with Disabilities Act (AODA) requires every full-time, part-time and contract /temporary worker involved in customer service at businesses operating in Ontario (INCLUDING CO-OPERATIVES) to take training by January 2012.

On Co-op has partnered with CUSOURCE Credit Union Knowledge Network to offer your organization an online course which meets the AODA requirements for the Customer Service Standard.

By harnessing the power of ALL of Ontario's co-operatives and credit unions, we are able to offer you this course for \$21.00 per person. Get all the details on this AODA training session [here](#).

CO-OP DEVELOPMENT FOUNDATION SEEKS AUCTION ITEMS

[CDF](#) is seeking items for its online auction. The proceeds support its work. For more information email [Julie Beckett](mailto:Julie.Beckett) or call (613)238-6711 ext. 242.

A [recent article](#) in the Ottawa Citizen begins, "Following the lead of co-ops in other provinces, the [Funeral Co-operative of Ottawa](#) it hopes to drive down the cost of death in Ottawa by establishing a funeral home in 2012."

12. CANADIAN CONFERENCE ON SOCIAL ENTERPRISE

Join hundreds of experienced and prospective social enterprise practitioners from across Canada in Halifax, Nova Scotia on November 20-22 2011.

The Conference is made up of intensive day-long and half-day training sessions. These training sessions will cover the following themes: introduction to social enterprise, demonstrating value, governance for social enterprise, business planning skills, marketing, financial analysis, social enterprise franchising, supporting and building social enterprise in Canada. Learn more [here](#).

Thanks for allowing On Co-op to send this information to you. Feel free to forward or repost any articles. *Mark*

COMMENTS, CONCERNS, SUBMISSIONS:

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The On Co-op e-newsletter provides a snapshot of the Ontario co-operative sector. To get a national co-op perspective, [click here](#) for the current issue of the Canadian Co-operative Association's News Briefs.

Ontario Co-operative Association

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2012 CO-OP SUMMIT AGENDA

The program has been announced for the 2012 International Summit of Co-operatives. Learn more [here](#). The event will be held October 8-11, 2012.

FOR MORE NEWS

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